

CITY OF MIAMI BEACH
Office of the City Manager
Letter to Commission No. 089-2004

To: Mayor David Dermer and
Members of the City Commission

Date: April 19, 2004

From: Jorge M. Gonzalez
City Manager



Subject: ***GolfWorld* Magazine Features Miami Beach Golf Club**

GolfWorld has become the latest international golf magazine to promote and recommend our beautiful, new Miami Beach Golf Club to its readers. *GolfWorld* Magazine is a weekly publication of Golf Digest and enjoys a worldwide readership of 188,000. A reprint of the January 23, 2004 article, beginning on page 26 featuring a full two page photograph of the 17th hole of the Miami Beach Golf Club is attached.

Veteran golf writer Peter Finch opens and closes his 6-page review of Miami area golf courses that "after some cosmetic surgery...are looking better than ever" with praise for our course. Mr. Finch concludes his article by stating "Still, if you're going to play only one of these courses, the Miami Beach GC is hard to beat. "

This and other national and international media focusing on the Miami Beach Golf Club brings the course to the attention of hundreds of thousands of golfers who otherwise might not know about us. They reflect the positive reception from the golfing community that helps assure continued success for the club.

The Parks & Recreation Department.
Where "**WOW!**" is our standard.

JMG:RSM:KS:JM:jm

c: Robert C. Middaugh, Assistant City Manager
Kevin Smith, Parks & Recreation Director
Julio Magrisso, Assistant Parks & Recreation Director

